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Група №31

Урок №13-14

Тема уроку: «Press in the UK and USA»

Мета уроку: Активізація нової лексики. Вдосконалювати навички усного мовлення та письма. Формувати навички перекладу текстів науково-публіцистичного стилю. Розвивати культуру спілкування та мовленнєву реакцію учнів.

Матеріали уроку:

Key Words:

- "quality" newspaper – a newspaper of a high standard;
- "tabloid" newspaper – a newspaper on smaller pieces of paper, usually with many pictures and without much serious news.

Прочитайте текст

1. British Press

The papers in Britain are divided into two groups – the quality papers and the tabloids. The quality papers are large in size and have detailed articles about national and international events. The tabloids are smaller in size, have shorter articles and have more pictures. The articles in the tabloids are shorter and about less important events. Sometimes they are about private lives of well-known people. There are daily and Sunday papers. Sunday papers are larger than daily papers; they are national, and that means they can be bought all over Britain. Many papers and magazines are printed in colour, and a number of papers produce colour magazines as a part of Saturday and Sunday papers. They provide reading material about fashion, clothes, cooking, diet, house and home, motoring and holidays. They publish sections with articles on travel, food and wine, and other leisure topics. The great number of magazines is published for women. Their bright covers are designed to catch the eye, and they certainly succeed in doing so. There are magazines for motorists, farmers, gardeners, nurses, computer programmers and many others. There is always something to read.



You know some things about press in Great Britain. Now we'll learn some more information about press in the USA. Listen to the story about press in the USA and be ready to answer the questions:

Newspapers in the USA differ greatly in size. The most prominent American newspapers are "The New York Times", "The Washington Post", "The Los Angeles Times", "The Boston Globe", "The Chicago Tribune" and "The Christian Monitor". In the USA newspapers are published in 34 languages. The daily newspapers are of two kinds: quality and popular. A quality paper is a serious newspaper, which publishes articles and commentaries on politics. A popular paper contains many photos; its articles are often sensational and deal with private life of famous people. There are no official government-owned newspapers in the USA. There is no state censorship.

Nowadays people buy fewer newspapers, and the most important reason for this is probably growing popularity of television, which 65 % of Americans use as the primary source of news.

Among popular magazines are "Time", "Newsweek" and "World Report", which give information on national affairs, business and science.

2. Вишіть з тексту невідомі для вас слова та запишіть переклад.

Дайте відповіді на запитання в зошиті:

- What are the most popular US newspapers?
- How many languages are the US newspapers published in?
- What are two kinds of papers?
- What do the quality papers publish?
- What can you read about in popular papers?
- What magazines are the most popular?

3. Match the nouns with the suitable adjectives.

1) skillful	a) official
2) honest	b) society
3) popular	c) press
4) independent	d) journalist
5) democratic	e) periodical

Д/з:

Tick, please, the statements "True" or "False" after reading the text.

Text

The British Press

The British people are great readers of newspapers. There are few homes to which one newspaper is not delivered every morning. Many households have two or even three newspapers every day. One newspaper may be delivered to the house, a member of the family may buy one at the station bookstall to read in the train, and someone else in the family may buy an evening newspaper later in the day. Daily newspapers are those that are published daily from Monday to Saturday. There are morning and evening papers.

Newspapers are the oldest of the mass media. They started in the seventeenth century. The daily press in Britain is divided into two groups: the quality papers and the popular papers. Quality newspapers are thick and serious and intended for few well-informed readers. They are well-printed, and speak about politics and current affairs. The most important quality papers are The Times, Britain's oldest newspaper, The Guardian, The Independent and The Telegraph.

Popular papers have millions of readers. They address the lower classes, have fewer pages and shorter articles with big headlines and lots of illustrations. They speak about sports, fashion, crimes. They are also called "tabloids" (small size papers). The most important popular papers are The Sun, The Daily Mail, The Daily Mirror.

Some papers come out on Mondays and are known as Sunday papers.

The most important are The Observer and The Sunday Times. These papers usually give information about national events and international events. They have special sections with reviews of books, plays, films, arts events, business and sports news.

Many weekly, monthly and quarterly magazines are also published in Great Britain; they cover many different interests, activities and hobbies such as astrology, finance, computer science, sports and so on.

State whether the statements are True (T) or False (F):

1. Quality papers are more difficult to read than popular papers.
2. The Brazilian people are great readers of newspapers.
3. There are morning and afternoon papers.
4. Popular papers are thicker than quality papers.
5. Another name of the quality papers is tabloids.
6. The Observer comes out only once a week.
7. If you want to know the latest news about the theatres, read the Sunday paper.
8. Some papers are known as Monday papers.

9. British magazines cover many different activities.

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