

Дата:16.12.2022

Група № 34

Урок № 13-14

Тема уроку: «Press in Great Britain. Press in USA»

Мета уроку: ознайомити здобувачів освіти з новою лексикою; навчити учнів розповідати про пресу Великобританії, США, використовуючи нову та раніше вивчену лексику, а також граматичні конструкції; навчитися описувати картину.

Матеріал уроку:

1. Прочитати та перекласти текст.



Press in Great Britain

The British people are great readers of newspapers. There are few homes to which one newspaper is not delivered every morning. Many households have two or even three newspapers every day. Daily newspapers are those that are published daily from Monday to Sunday. There are morning and evening papers. Newspapers are the oldest of the mass media. They started in the 17th century. The daily press in Britain is divided into two groups: the quality papers and the popular papers. Quality newspapers are thick and serious and intended for few well-informed readers. They are well-printed, and speak about politics and current affairs. The most important quality papers are The Times, Britain's oldest newspaper, The Guardian, The Independent and The Telegraph. Popular papers have millions readers. They address the lower classes; have fewer pages and shorter articles with big headlines and lots of illustrations. They speak about sports, fashion, sex and crimes. They are also called 'tabloids' (small size papers). The most important popular papers are The Sun, The Daily Mail, and The Daily Mirror. Some papers come out on Mondays and are known as Sunday papers. The most important are The Observer and The Sunday Times. These papers usually give information about national events and international events. They have special sections with reviews of books, plays, films, arts events, business and sports news.



Press in the USA

There is no real national press in the USA as there are more than 85 newspapers published in 34 languages. There exist two main groups of newspapers: qualities and poplars. Only 2 or 3 newspapers with the largest circulation tell their readers about some humorous or crimes. Quality newspapers contain only reliable serious information. They may also publish cartoons. 'The Wall Street Journal', 'The New York Daily News', 'The USA Today', 'The New York Times' have the largest circulation among the daily newspapers. The main function of press in America is to give objective information. The materials should be given in full volume and newspapers should give floor to all possible facts and opinions. There is also no secret information for the press. The information is usually taken from the News Agencies. The largest and most famous of them are: Associated Press (AP) and United Press International (UPI). There also exist about 122 domestic and foreign news bureaus in the USA. There are over 4000 monthly and 1300 weekly magazines in the USA. Among them are: 'National Geographic', 'Reader's Digest', 'Cosmopolitan', 'Time', 'Vogue' and others. Publishing books in America is rather a prosperous business. America is on the 9th place in the world by the books, published and read. Public libraries always organize book sales. Most newspapers and magazines publish chapters from the books of young authors.

2. Виконати вправу.

How do you call a magazine or newspaper published every...?

...week? → A magazine
...month? → A magazine
...day? → A magazine

daily

weekly

quarterly

monthly

3. Виконайте вправу. Оберіть правильний варіант.

1. Tara was very excited to get a **smartphone/ printing press** for her birthday.
2. Laurent is proud to have his own **social network/ blog** that she writes every day.
3. Marlin's favorite **broadcast/ magazine** is all about tennis.
4. The **mass media/ newspaper** includes radio and television, too.
5. The **Web/ publisher** of this newspaper sells over one million copies a day.
6. Social networks often **broadcast/ advertising** news faster than newspapers.

Домашнє завдання:

1. **Виконати вправу за посиланням. Надіслати скріншот виконаної вправи.**

[https://www.liveworksheets.com/worksheets/en/English_as_a_Second_Language_\(ESL\)/Mass_media/Mass_Media_pq2633321pa](https://www.liveworksheets.com/worksheets/en/English_as_a_Second_Language_(ESL)/Mass_media/Mass_Media_pq2633321pa)

Увага! Фото виконаної класної роботи та домашнього завдання надсилати на електронну адресу викладачів згідно розподілу групи на підгрупи

[Грищенко Євгенія Костянтинівна - gr.ev@ukr.net](mailto:gr.ev@ukr.net)

[Россоха Наталія Миколаївна - nataross2017@gmail.com](mailto:nataross2017@gmail.com)

У темі листа вказувати Ваше ПІБ, № групи, назву предмета, номер уроку.